

# lend Tokenization platform for real estate projects

<https://lend.xyz> [hello@lend.xyz](mailto:hello@lend.xyz)

lend

Connect my wallet

## Invest your crypto in fractional real estate.

Invest your crypto from just 10 USDC in tokenized fractional real estate and seize the best market opportunities.

Invest now

Ongoing funding projects

10,000+

Lenders

10 – 15 %

APY

10 USDC

Minimum investment

4,9 / 5

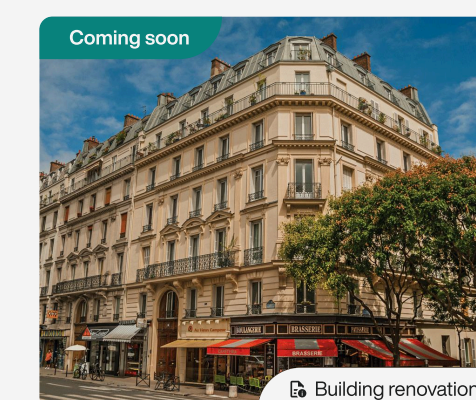
Trustpilot



Tokenization

## We're tokenizing Real Estate Projects

Here are some examples >



**Opéra Haussmann – Paris IX**  
Boulevard Haussmann, Paris 75009

Fixed APR ⓘ	13%	
€3 236 000	722 409 €	1902
Total funding	Remaining	Lenders

Coming soon



**Belgravia Residences – London W1J**  
Belgravia, London

Fixed APR ⓘ	14%	
£4,800,000	£950,000	2,860
Total funding	Remaining	Lenders

Coming soon



**Avenue Montaigne – Paris VIII**  
Avenue Montaigne, Paris 75008

Fixed APR ⓘ	13%	
€5,100,000	€1,120,000	3,120
Total funding	Remaining	Lenders

Coming soon



**Nathan**  
Co-CEO & COO  
*Ex-Staky*



**Lucas**  
Co-CEO & Product Lead  
*Ex-Staky*



Active in the world of Web3  
since 2017



We have created a “Staking as a service”  
in 2019, Staky



**\$800M SAUM**  
20,000+ users  
Creation of 10+ DApps



## Founding team



**Aymeric MOEHN**  
Smart-contract developer  
*Ex-Staky*



**Ambroise FILATRIAU**  
Product designer  
*Ex-Staky*



**Alain CAO VAN TRUONG**  
Fullstack developer  
*Ex-Staky*



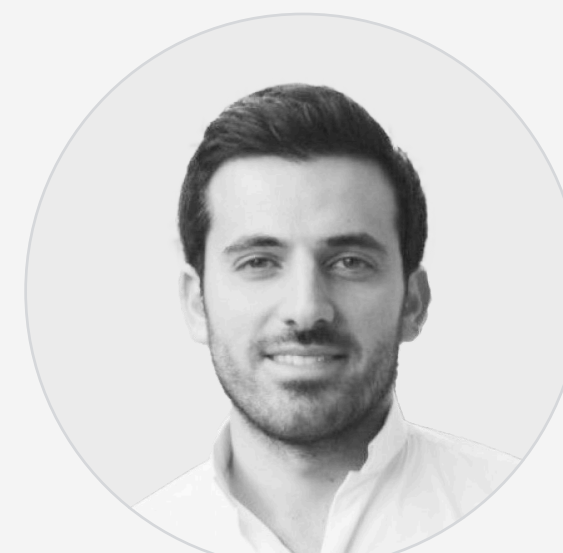
**Tristan LANOYE**  
Fullstack developer  
*Ex-Staky*



**Johan CHOUCROUN**  
Real Estate Financing Expert  
SATE Investment Partners  
ex BNP



**Sacha OBERMAN**  
Real Estate Financing Expert  
SATE Investment Partners  
ex Club Funding



**Nathan SITBON**  
Real Estate Financing Expert  
SATE Investment Partners  
ex Club Funding



**Nathan COHEN**  
Real Estate Financing Expert  
SATE Investment Partners  
ex Club Funding



**Brice TREMBLAY**  
Financial Director  
*Ex-Ulule & Botify*



### **Our observation**

There is a very strong demand for stable returns in the crypto market.

**How can we allow this massive liquidity to be exposed to the real estate market?**

# Our product



Tokenization of real estate projects



Primary market (10-12%)



DeFi & Composability (+3%)



Mortgage and Trust

### Investments dashboard

Net worth

**\$112,400.93**

Total revenues

**\$7,600.87**

Average return

**12 %**

Average investment per project

**\$11,734.22**

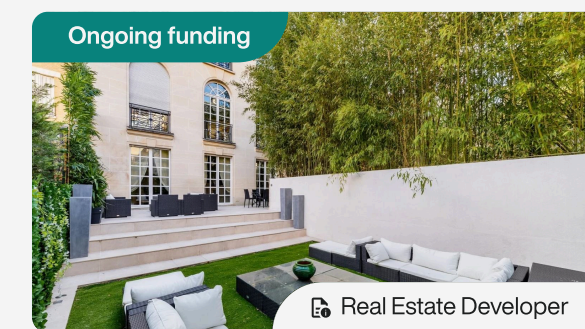
Ongoing projects

**8**

Est. monthly revenue

**\$1,344.76**

### Your latest investments



**Project Cesaree Paris VII** 12%

Investment: \$12,000



**Project Marina Paris VI** 11%

Investment: \$25,000



**Project Courcelles Paris XVII** 13%

Investment: \$48,000



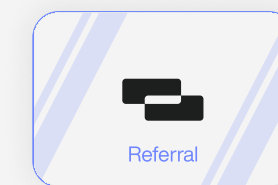
**Project Armand Paris VIX** 10%

Investment: \$5,000

### Referral >

Invite your friends!

Earn 1% on all their investments for the first 2 months  
+ \$10 for both you and your referral for each new sign-up.



<https://lend.xyz/referral/XBDNFR>



### Your latest investments

Date	Project	Action	Revenue
03/03/24	Project Cesaree Paris VII	Monthly revenue payment	+ \$24.71
03/03/24	Project Cesaree Paris VII	Monthly revenue payment	+ \$24.71

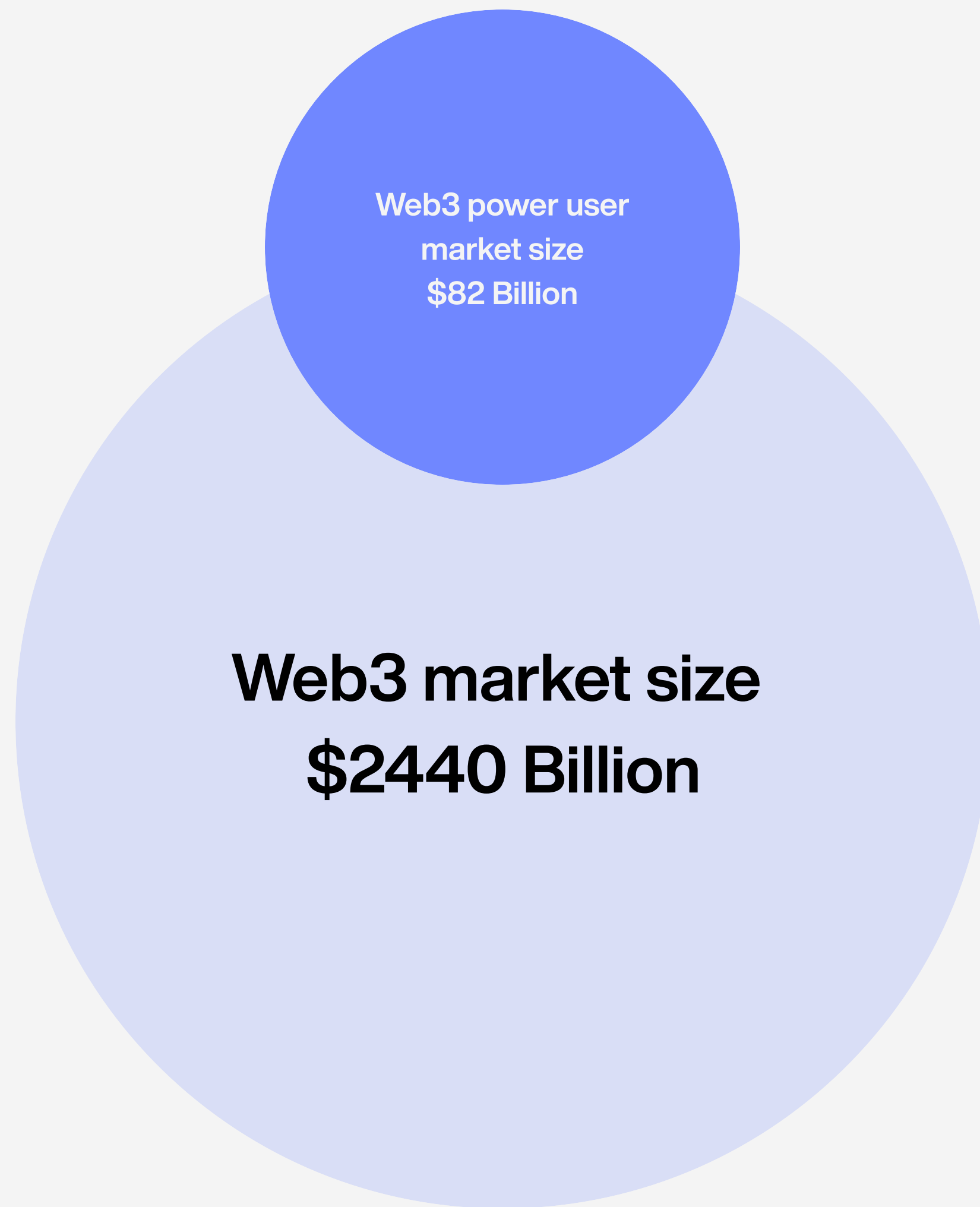




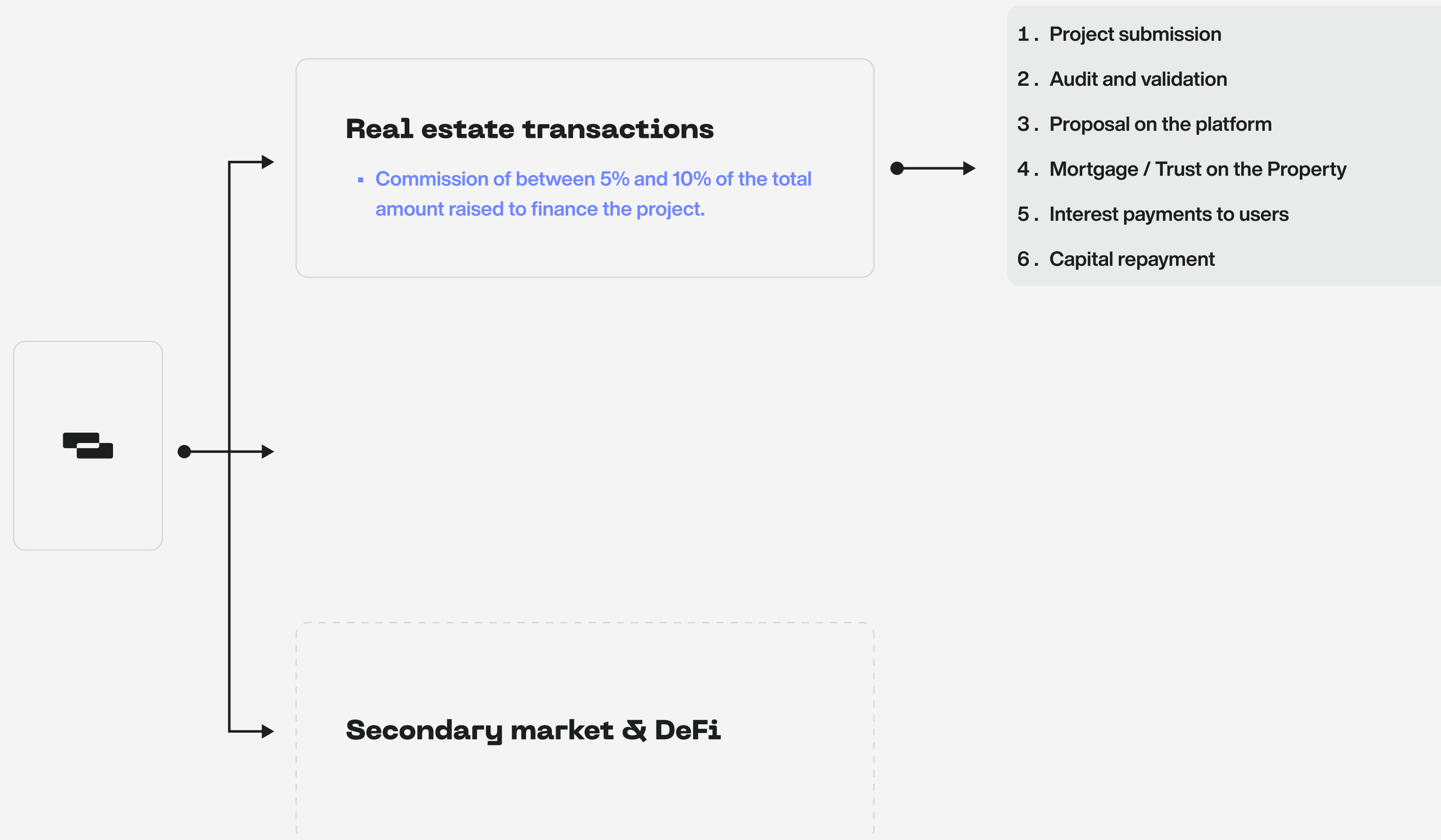
## **Our target audience**

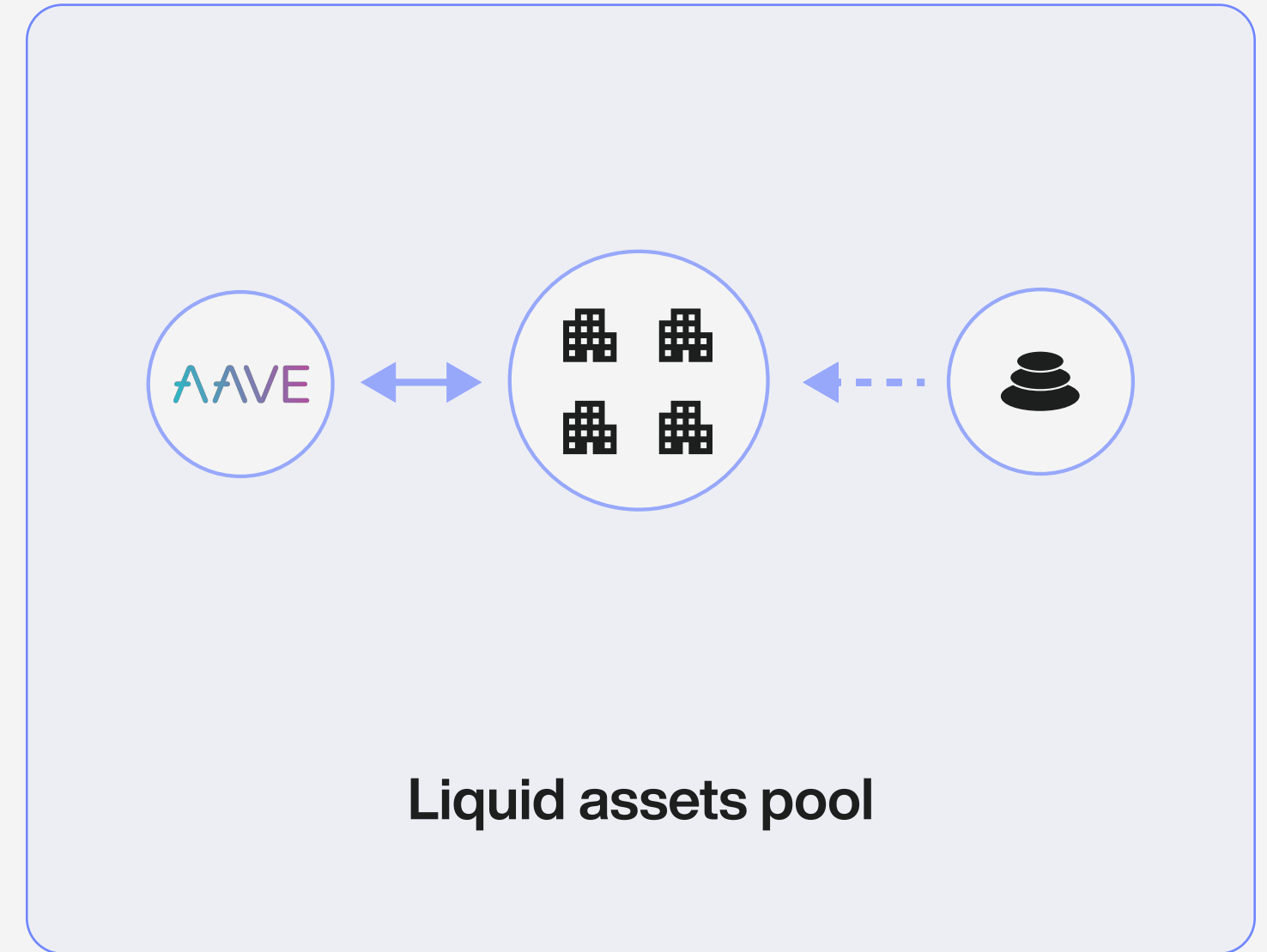
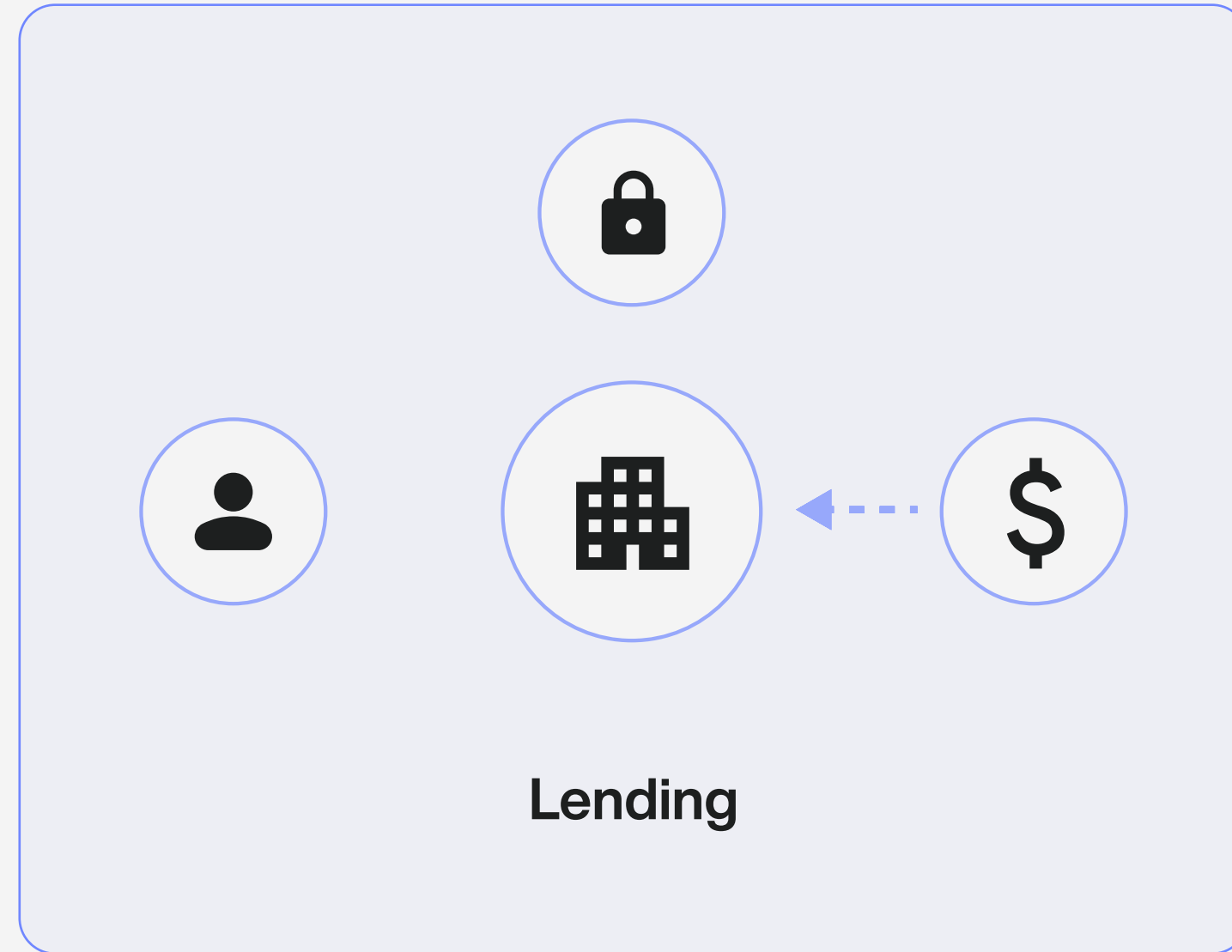
Lend is aimed at experienced web3 users wishing to diversify their assets in an investment offering a stable return.

**Market size: 20M~30M users**  
**Median wealth: \$70k-\$100k**



## Business model







SUPPORTED BY THE LAW FIRM

{d&a} partners

REGULATED UNDER THE PSFP REGIME

AUTORITÉ  
DES MARCHÉS FINANCIERS

AMF



## Forecasts

**June 2025**

Lend Launch

**+13000**

2025 Users

**\$5M**

Funded in 2025

**June 2026**

Breakeven

	2025	2026	2027
Primary Market sales	302 500,00	2 475 000,00	14 080 000,00
Secondary Market sales	15 000,00	135 000,00	768 000,00
Volume	5 500 000	45 000 000	256 000 000

## Our needs in 2025

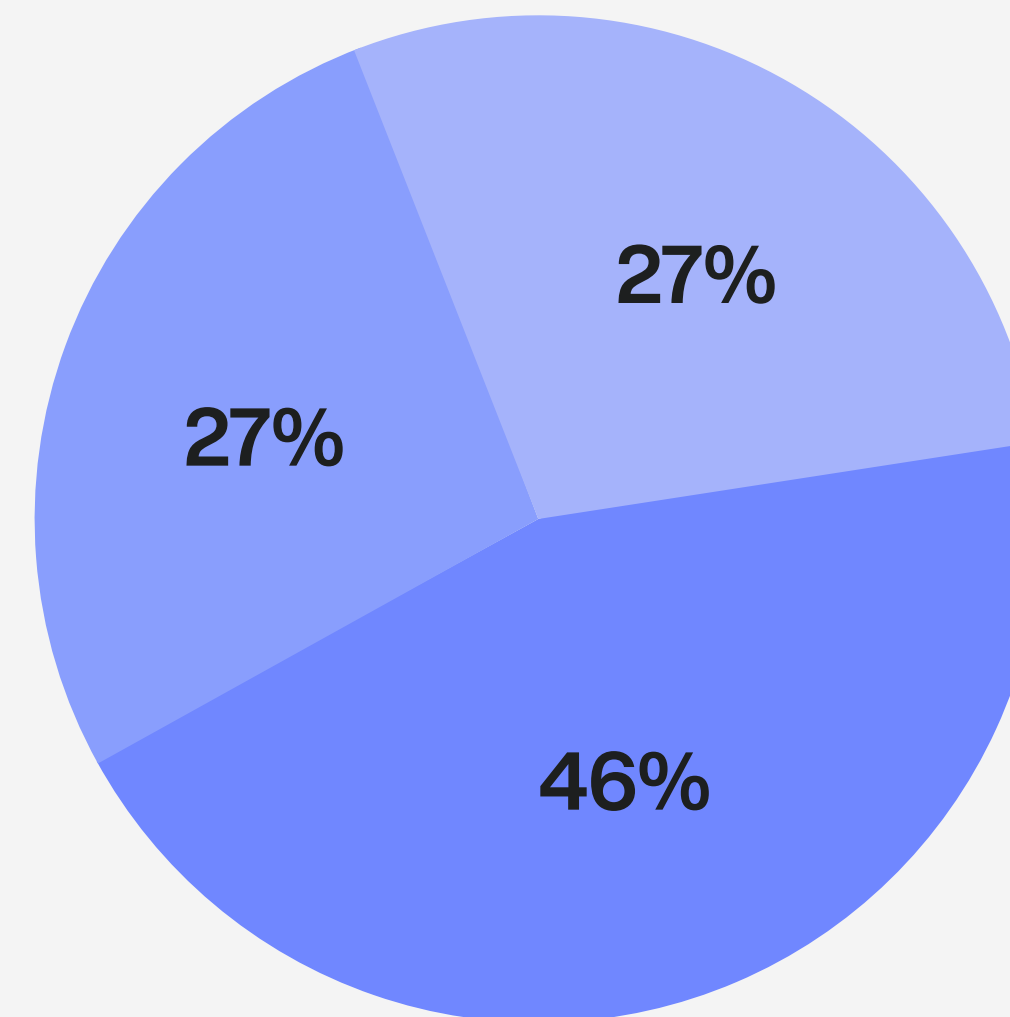
# €500k\*

For a post-money valuation of €3,5 million

Runway : 12 - 18 months

Capital (founders' equity contribution) : €50k

Followed by a Seed in 2026



### Needs for the next 12 months

Sales	+317 500	
Operating Expenses	- 219 712	27%
Technical Expenses	- 211 480	27%
Marketing & Communication	- 370 190	46%
<b>Total</b>	<b>- 483 882</b>	

\*Will be supplemented by non-dilutive financing (BPI, bank loans) up to a minimum of 50% to complete the marketing budget.



# Thank you!

A video prototype of our product is available <https://lend.xyz/demo.mp4>

You can find our Yellow Paper on <https://lend.xyz> and contact us on [hello@lend.xyz](mailto:hello@lend.xyz)

The following annexes are available on request:

- Business plan
- Legal framework
- LOI of real estate partners



# Annexes





## ☐ The market

Size of the global real estate crowdfunding market in 2023:

**\$12 billion**

Estimation for 2032:

**\$350 billion**

(Source: analyst firms such as FNRResearch and Polaris Market Research)



### **Anaxago (Web 2)**

Revenue ≈ \$80M

Users = 15 000



### **La Première Brique (Web 2)**

Revenue ≈ \$15M

Users = 56 000



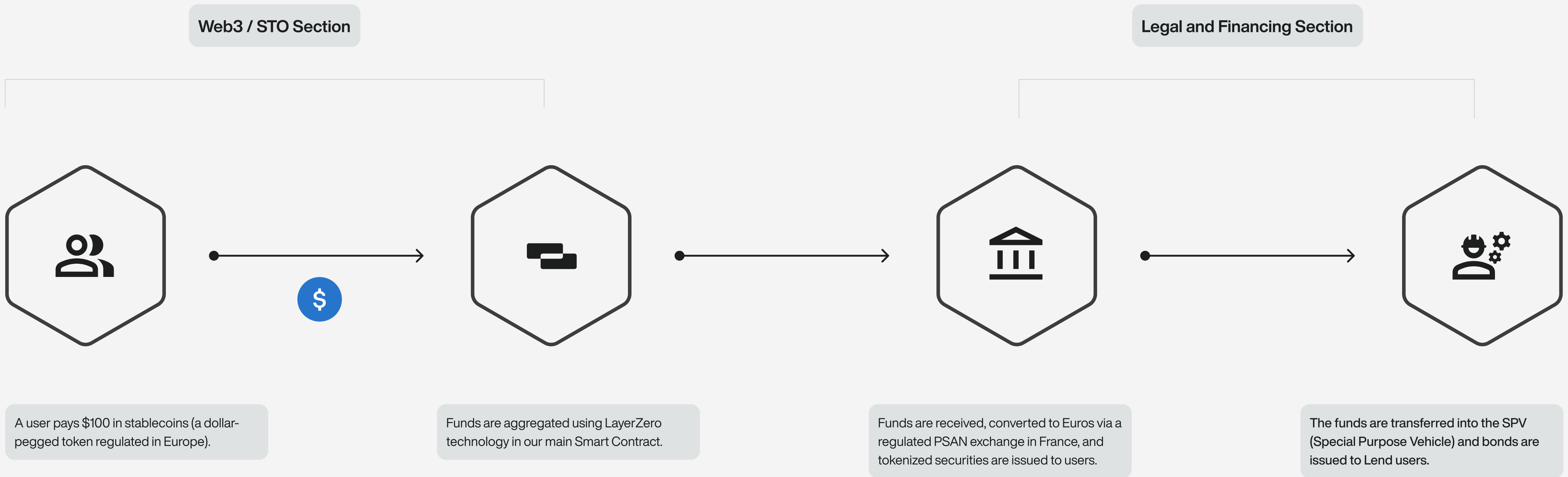
### **Real-T (Web 3)**

Revenue : ≈ \$7M

Users: 65 000

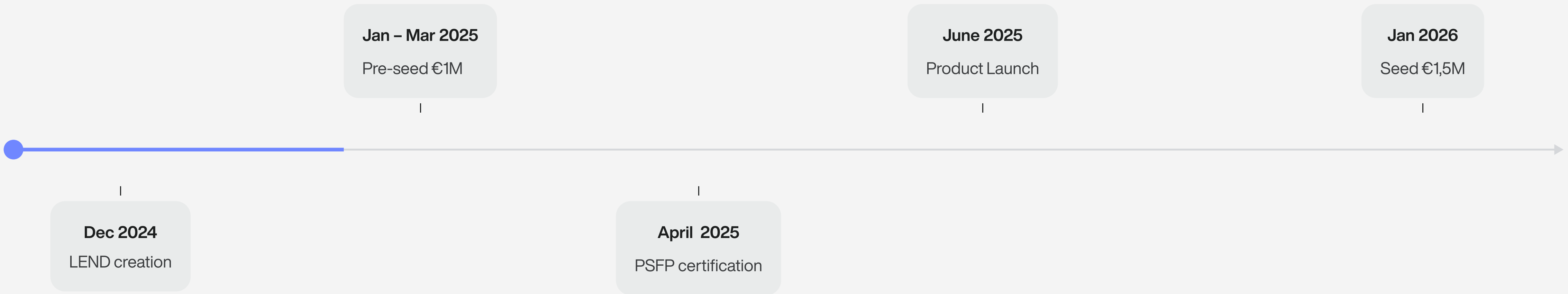


## Tokenization





## Roadmap





**Expand into the international real estate market to diversify the range of investments on offer.**

**Broaden the range of projects to be financed: Private Equity & tokenized start-ups.**

